# Village Planning: A White Paper

Department of Commerce American Samoa Government December 2013

# by **Luciano Minerbi**

On-site Project Management Professor of Urban and Regional Planning, University of Hawaiʻi, Mānoa

#### **Line'- Noue Kruse**

Project Manager Acting Territorial Planner, Department of Commerce

## Carol Leifiloa Tanoi

Project Lead
Population Coordinator, Department of Commerce

## Falefata Moli Lemana

Financial Manager Finance Division Head, Department of Commerce

## Keniseli Fa'alupe Lafaele

Project Director Director, Department of Commerce

Pago, Pago, American Samoa
For the Planned Use Development (PUD) Village Design and Ordinance
Technical Assistance Grant of the U.S. Department of Interior
Office of Insular Affairs







This page intentionally left blank

## Village Planning: A White Paper Table of Content

Acknowledgement	4
Press Release	6
Introduction	8
Toward Village Planning for Contemporary American Samoa	
Village Planning as a Three Pronged Approach	9
Integrated Community Based Economic Development	
and Village Ecosystem Planning	9
Justification and Needs	9
Possible Program	10
Conceptual and Programmatic Aspects of Process Planning	11
Proposed Project	17
Framework for Interagency Collaboration	17
Institutional Aspects	20
Legal and Administrative Aspect	20
Application for Land Use and Building Permit	20
Annual Permit Report	21
Villages and Title 26 Ch. 2 Administrative Rules	24
The American Samoa Zoning Code in Brief	26
Commentary on Zoning	28
Form Based Codes	29
Consistency of PUD with Current Plans	31
Consistency with the Territorial General Plan of 2007	31
Consistency with the Comprehensive Economic	
Development Strategy (CEDS) of 2012	33
Planned Unit Development (PUD)	36
Planned Unit Development (PUD) Templates	37
Implementation	38
Buffer Zoning Ordinance	39
Planned Unit Development (PUD) for American Samoa	40
Conservation Design	42
Appendix A. Acronyms	46
Appendix B. Existing American Samoa Government Agency Plans	48
Appendix C. Proposed New and Required Agency and Comprehensive Plans	49
Samoan News. December 9, 2013. "DOC spearheads 1st ever	
assessment of Aunu'u's economic development needs	50

## Acknowledgements

## **Department of Commerce**

Keniseli Fa'alupe Lafaele, Director, Department of Commerce (DOC)

Uili Leauanae, Deputy Director, Department of Commerce (DOC)

Atuatasi, Lelei Peau, Deputy Director, Department of Commerce (DOC)

Line'- Noue Kruse, Territorial Planner, Department of Commerce (DOC)

Leifiloa Tanoi, Population Coordinator, Department of Commerce (DOC)

Moli Lemana, Division Head 1, Financial Manager OIA-TA, Department of Commerce (DOC)

Etuale Tuileta, Chief Statistician, Department of Commerce (DOC)

Petti Matila, Community Development Coordinator, Department of Commerce (DOC)

Kang Sevao, GIS Technician, Department of Commerce (DOC), and Aunu'u resident

Sandra Lutu, Manager, (CZM), Department of Commerce (DOC)

Marvis Vaiagae, Consolidated Permit Manager, Department of Commerce (DOC)

Virginia Samuelu, Administrator, Department of Commerce (DOC)

Akusotino Mao, Senior Compliance Officer, Department of Commerce (DOC)

Junior Sauni, GIS Technician, Department of Commerce (DOC)

Soli Tuaumu, Wetland Planner, (CZM), Department of Commerce (DOC)

Robert Koch, GIS Technician, Department of Commerce (DOC)

Lasiandra Hall Betham, General Planner IV, Department of Commerce (DOC)

Milo Nivelua, Economic Planner, Practitioner, Department of Commerce (DOC)

Theresa Lemalu, Administrative Assistant, Department of Commerce (DOC) and Aunu'u resident

Chelsea Kruse, Intern, Department of Commerce (DOC)

Mine Timoteo, Administrative Assistant, Department of Commerce (DOC)

Cecilia Reyna, Attorney, Department of Commerce (DOC)

## **Other Department and Offices**

Jerome, Ierome, Administrator & Coordinator of High Risk task Force, Office of the Governor

Ameko Pato, Director, Environmental Protection Agency (ASEPA)

Alfonso Galea'i Executive Director, Chief Petroleum Officer, Office of Petroleum Management (OPM), Territorial Office of Fiscal Reform (TOFR)

Faleosina Voigt, Director, Department of Public Work (ASDPW)

David Herdrich, Director, American Samoa Historic Preservation Office (ASHPO)

Dr. Salu Hunkin-Finau, Director, Department of Education (DOE)

Utu Abe Malae, CEO, Power Authority (ASPA)

Tiaotalaga, John Kruse, Director, Office of Procurement

Sapi Ena, Deputy Director, Office of Procurement

Fa'amao Asalele, Deputy Director, Environmental Protection Agency (ASEPA)

Danielle Meleah, Water Chief Operator, Power Authority (ASPA)

Vincent Kruse, Assistant Attorney General, Office of Attorney General (OAG)

Casuallen Fia, Water Specialist, Power Authority (ASEPA)

Taylor Savusa, Manager, Water Division, Power Authority (ASPA)

Reno Vivao, Power Authority (ASPA)

Sione Lotolua Lousiale Kava, Petroleum Officer, Office of Petroleum Management (OPM)

Misipati Salanoa, Industrial Park Manager, Department of Commerce (DOC) Herman Tuiolosega, Planner, Office of Environmental Quality Control (OEQC), State

of Hawai'i

## **Press Release**

# ASG collaboration to assess economic and land development in Aunu'u, led by DOC

Governor Lolo Moliga's Adopt-A-School initiative has not only forged partnerships between ASG agencies and the Department of Education but has also brought together ASG agencies to determine sustainable economic development opportunities in Aunu'u. Hand in hand with the Aunu'u village council, the Department of Commerce is leading this project to assess the needs for planned use development and economic village based initiatives; the effort engages all stakeholders with the ASG agencies to provide for meaningful actionable plans in Aunu'u.

This model of collaboration will be replicated in Ta'u, inclusive in their development plan. Aunu'u and Manu'a islands present different challenges and assessment of needs that require dialogue and commitment not just by the ASG agencies but also in partnership with the villages and village councils. Acting territorial planner Liné-Noue Kruse authored several Office of Interior grant proposals that were awarded to ASG, one grant is now funding the work that is being done in Aunu'u, and will be implemented in Manu'a. Director Lafaele and staff, Tafuna industrial park manager Misipati Salanoa, Liné-Noue Kruse, University of Hawai'i professor of planning and architect Dr. Luciano Minerbi, project lead Leifiloa Carol, and GIS technician Kang Sevao (Aunu'u resident) met with the Aunu'u Representative Talaimatai Elisara Su'a, Mayor Aleaga Nili, and village council to solidify this partnership, expected outputs, and goals of this work in Aunu'u which has already produced a report from the village council to DOC on the needs and economic opportunities in Aunu'u. DOE Director Vaitinasa Salu Hunkin-Finau authorized a space at A.P. Lutali Elementary for the DOC to work closely with the Adopt-A-School program and to coordinate and implement economic initiatives in Aunu'u. It is the intention of the DOC to engage administrators, teachers and students of the A.P. Lutali Elementary in shaping the outcome of the economic development of their community.

In order to address economic initiatives in Aunu'u and furthering this project what implementation framework will be needed to address economic opportunities Manu'a, DOC sought out ASG intra-agency collaboration. ASPA CEO Utu Abe Malae, ASEPA Ameko Pato, DPW Director Faleosina Voigt, and ASHPO Director David Herdrich are collaborators to this project to assess the economic and land opportunities in Aunu'u. Last wednesday, ASEPA Director Ameko Pato, Deputy Director Fa'amau Asalele, water specialist Casuallen Fale, ASPA water division manager Taylor Savusa, water chief operator Danielle Meleah, DOC acting territorial planner Liné-Noue Kruse, University of Hawai'i at Manoa professor of planning and architect Dr. Luciano Minerbi, GIS specialist Kang Sevao, Moli Lemana, and Faitasi Sene completed a site visit with Representative Talaimatai.

The site visit explores what challenges and opportunities exist to develop any desired sector by the village council in coordination with DOC.

Historically the two main sources of economic activity for the Aunu'u people for the last fifty years are taro and making faausi. The Aunu'u village council submitted to DOC their economic development challenges, identifying agriculture as a challenging sector to advance. The two main challenges identified is the declining motivation for young men and women to work the taro plantation and the fau tree invasion on the taro plantation. Adding to the challenges to agricultural production is the belief that there is a disease affecting the taro plantation and possible leaching of lead from the scrap metal in the landfill that is hurting the tilapia. Their identified prioritized needs for the island are an elementary school van, passenger vessel, health clinic, cement road around the entire island connected to their evacuation routes, and fortified sea wall from the wharf to the A.P Lutali Elementary school.

DOC has already moved on the agricultural segment of economic opportunity by developing zoning maps by Liné-Noue Kruse and Dr. Luciano Minerbi to recommend zonation that will demarcate the existing urban area from the areas of conservation and agriculture to ensure longevity to any agriculture intensification program. Coastal zone manager Sandra Lutu is sending GIS technicians Kang Sevao and Robert Koch to conduct GPS mapping of the agricultural lands and urban areas to survey how much lands are actually being farmed for agricultural purposes and what lands are then left for possible intensification of taro, mango, moli, pineapple, banana, peas, cucumber, and pumpkin. The GPS mapping will assist the village, DOC, and other ASG agencies to understand what is currently being farmed and used for family consumption, thereby ensuring food security for the island and what lands are available for intensification of commercial export. The existing taro cultivation is currently being done on communal lands and the communities must identify human resources that exist on island to commit to agricultural intensification programs.

The work in Aunu'u is in progress and there is much to be done, but a great deal has already been accomplished with the partnerships in Aunu'u and amongst ASG agencies. Sustainable economic development projects must be pursued with the village council in order to solve these challenges. This ASG partnership with the Aunu'u village focusing on economic and land development has quickly materialized into realistic yet constructive dialogue of what is possible in Aunu'u.

Source: American Samoa Department of Commerce <u>Press Release</u> to <u>Samoan News</u> of December 8, 2013, published on Monday December 9, 2013 at page 7.

## Introduction

A place base management is the approach of this study toward village planning and ordinance design.

- 1. Planning Division of the Department of Commerce to discuss with the Office of Samoan Affairs (OSA) going to Aunu'u to see what the Village Council wants in terms of development.
- 2. Important to discuss with the village council the concept of the project, receive blessing/approval prior to going to that island.
- 3. Place-based management in looking at zoning, risk, disaster management/mitigation. The process somehow molds these two aspects as to what the community feels are the needs and the opportunities.
- 4. Develop the regulations/ordinances from these village-based dialogue.
- 5. Develop economic opportunities from this development dialogue.
- 6. It is important is to go to Aunu'u early on to talk to the village council.
- 7. It is possible to utilize members of the community that have experience in place-based management and participatory approaches.
- 8. Develop conceptual models of the village planning process and design and regulatory outputs of this project (within the scope of the Office of Insular Affairs (OIA) grant.

## **Toward Village Planning for Contemporary American Samoa**

## **Village Planning as a Three Pronged Approach**

## 1. Village Planning as a Territorial Program

Teasing out from adopted or proposed documents elements to clarify a place base management approach centering on village planning in American Samoa, and suggest integration and synergism at the local level taking to account territorial county and district planning needs. Documents to review include:

- Territorial General Plan for American Samoa, 2007
- A. Samoa Comprehensive Economic Development Strategy 2012
- Tualauta County Land Use Plan 2001

Additional sectoral plans, on port, tourism, forestry, historic preservation, wetlands, agriculture, coral reef etc. should be also used in this analysis. The output would consists on a "white paper" on village planning for the territory, that uses a case study to explore the feasibility of the approach.

Reference: L. Minerbi narrative proposal "Integrated Community Based Economic Development and Village Ecosystem Planning" June 21, 2013

## 2. Village Pilot Projects Implementation

Continue or initiate support of village studies and planning initiatives already under way to move them a next step toward implementation. Examples of plans are like those in Amouli, Leone, Tula, and other villages like Manuʻa, the North Coast. DOC can support those efforts by providing by interacting with local champions and facilitators.

#### 3. Village Planning Training

DOC collaborates with OSA to provide short training and co-learning to the village pulenu'u in collaboration with pertinent agency staff doing village planning participatory work like NOAA, EPA, DPW, etc. so that community based economic development (CBED), land use and environmental planning are pursued in an integrated and sustainable way.

## Integrated Community Based Economic Development and Village Ecosystem Planning Justification and Needs

The population of American Samoa, at 55,519 in 2010, is expected to continue to exert pressure in the near future for sensitive, affordable, and just economic development that would sustain the island people, ecology, and environment. Population projections are about 70,000 in 2015, 84,000 in 2030 and 98000 persons in 2050 (PRISM 2013 Statistics for Development) even in currently annual population growth rate is negative (-3%) (DOC Statistical Yearbook 2011).

There is need to continue the Department of Commerce (DOC) efforts toward village planning in American Samoa that would involves genuine dialogue among villagers, government, and private sector and to promote local economic

development that pay attention to the land and ocean resources from mountain and to the sea and the village plans in a given locality. This is needed because village planning can be integrated in district, county and territorial planning. And these more regional plans cannot succeed without planning at the village level.

A planning approach to integrate these various elements would be a "place based ecosystem managed method" so that villagers relate to the plan because of their own connection to the use and their tenure of the land. It would attempt to harmonize village planning in its watershed with the cultural uses of the land, but accounting for recent concerns as resiliency to climate change and to natural disaster.

The DOC can set up village planning working team to formalize collaboration with OSA by improving existing experience in individual villages so as to expand to a capacity to serve al the villages. The Process Learning Approach (Fig. 1) is a suitable one indicating 3 stages of program effectiveness, efficiency, and expansion (Korten 1980).

There is synergism and staff potential in DOC to integrate economic, physical, land use and ecological expertise into a integrated planning framework to deal with current and long range planning.

## **Possible Program**

DOC planning staff, in collaboration with related agencies, addresses village planning in American Samoa as a programmatic endeavor starting for a least one village study and plan to be expanded to other villages, as resources and time becomes available in the future.

Suitable example include:

A Village in Tutuila,

Like Leone. Continue current efforts of community capacity building to natural disaster and support the integration of projects underway or incipient dealing with community training of youth, and then aumaga and aualuma, restoration of escape routes and staging areas, coastal and bridge reinforcement, church, building and wetlands restoration.

Like Fagasa. Look at village based economic development. Village ecotourism for cruise ship passengers that stay 4-5 hours and go boating and diving at the National Park on the North Coast of Tutuila. The idea is to generate revenues for local people by providing activities so that, for example, tourists, or cruise passengers stay longer.

A Village in Manu'a. Possible Villages Fiti'uta, Tau and Faleasao and Aunu'u. The American Samoa Governor already indicated in the press that in Ta'u island there are opportunities and needs for small scale economic development projects like water bottling, chips processing, smoked and dried fish processing a slaughterhouse to support piggeries, ice manufacturing, bakeries eco-tourism and other potentially feasible projects (American Samoa News).

Pago Village and Town remains an area that needs land use and design planning study because of the mix of public and private buildings as well as institutional, commercial and residential. An activity land use analysis and land requirement model would help in this area (Fig. 1 Betty, 1967, Fig. 2 Island Land Requirement). This can be explored for future major funded projects like Pago, Fagatogo and Utulei.

## **Conceptual and Programmatic Aspects of Process Planning**

There is a need to:

- (a) link economic development and natural resources management via land use planning adopting a "Place Base Management" approach so that stakeholders and traditional village landowners feel a stake and ownership in the planning process.
- (b) link individual local economic development projects to the essential infrastructure, services and land required that are required for their operations.
- (c) look not just at individual economic projects but at the integration and packaging of economic ventures for a village.
- (d) create genuine safe situation for village dialogue and planning to materialize by adapting Participatory Action Research (PAR), Participatory Learning and Actions (PLA) and flexible approaches to community dialogue like the so called "Open Space Technology" (Fig. 5) for strategic planning meetings that entails four principles:
  - 1) Whoever comes is the right people.
  - 2) Whatever happens is the only thing that could have.
  - 3) Whenever it starts is the right time.
  - 4) When it is over it is over.

Even allowing in a dialogue the so called "Law of Two Feet: If you find yourself in a situation where you aren't learning or contributing, go somewhere else." (Owen, 1999). This method leads to the creation of a village or community strategic plan owned by the participants (Fig 6).

These facilitated dialogues must then materialize in plans and projects and the steps and formats of the "Oregon Planning Model" (APA Oregon) (Fig. 7) and "Measures of Success" (Margoluis and Salafsky 1998) (Fig. 8) are effective methods of community participatory planning.

Obviously the dialogue and community planning models indicated above will be adapted and filtered through the village social organization, village council, 'Aumāga, Aualuma and Church Groups. The Pacific Island Managed and Protected Area Community (PIMPAC) experience in Samoa and elsewhere may be replicable and adapted to the study of local economic and business development and the ecology in American Samoa.

Any policy and program being developed needs its project description with investment and marketing implementation aspects. To move plans to actions the sustainable financial component should be explicit and a pertinent budget provided, as well as ways to keep stakeholders participants accountable, so that the local capacity to carry out the integrated projects envisioned in the village plan must be considered and supported.

For this aim the UNESCO Planning and Management Framework (Fig. 3) and Kellogg Foundation Program Planning Template (Fig 4) can be used in guiding the work.

Fig. 1 Program Learning Curve (Korten, 1980)
Program Learning Curves

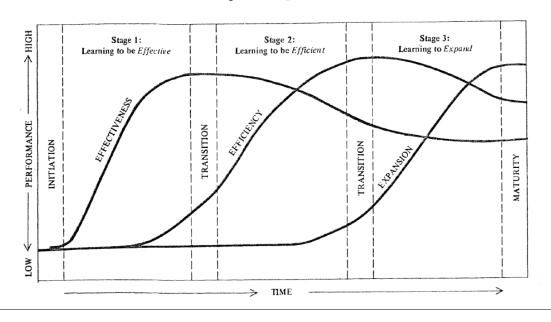
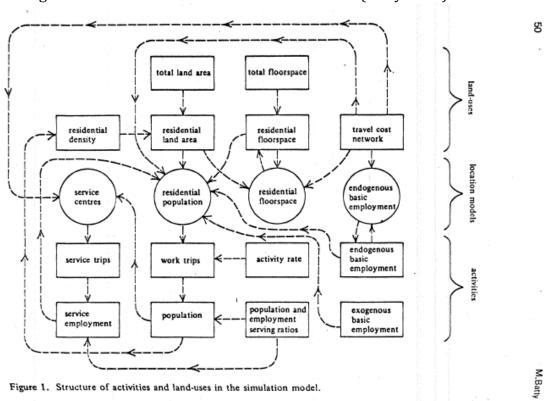


Fig. 2 Structure of Activities and Land Use Model (Betty 1967)



GROSS INDUSTRIAL LAMA USE NET MOUSTAINL EMPLOYEE/ PORLIC LAND ENPLOYMENT GENERATED TOTAL POPULATION No. 00 POPUL PTION ANALYSIS AVE. H/n 5126 NET OUT- OR IN-MIGRATION DEMOGRAPHY
ANALYSIS

DISTRIBUTION
OF INCOME!
House House FORECAST OF SHIFTS IN INCOME, HIL STRUCTURE, ETC. PLANNING CRITERIA, STDS, USAGE FACTORS HOUSING NEEDS BY TYPE OF DIELLING NET RESIDENTIAL LAND USE HOUSING NEEDS : BY INCOME GROUPS GROSS Commercias LAND USE HET COMMER. SALLS FLODA SPACE LAMO USE RETAIL COMMER. FACTOR FOR PUBLIC UTILITIES, EASEMENTS, ETC. CIROSS LAND USE SALES FT.2/ BUSINESS CASH FLOW R.O.I PHYSICAL MODEL TOTAL LEVED OBTECTIVES USE MEEAS ECON. FINANCIAL MODEL BENEFIT - COST ANALYSIS WORK PROGRAM. REQUIREMENT MODEL LAND

Fig. 3 Island Land Requirement Physical and Economic Financial Model for Rarotonga

THE PLANNING AND MANAGEMENT FRAMEWORK

Stakeholder Involvement

Planning and Analysis

Implementation

Evaluation

Monitoring

Financing

Fig 4. Contextual Planning and Management Framework (UNESCO 2006)

Fig 5. "Kellogg Logic Model" Program/Project Planning Template (Kellogg Foundation)

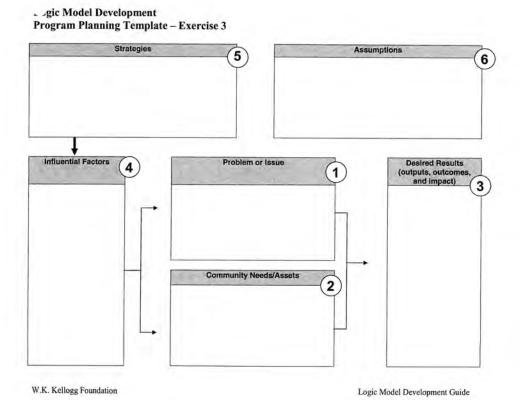


Fig 6 Open Space Technology for Community Dialogue (Owen 1999)

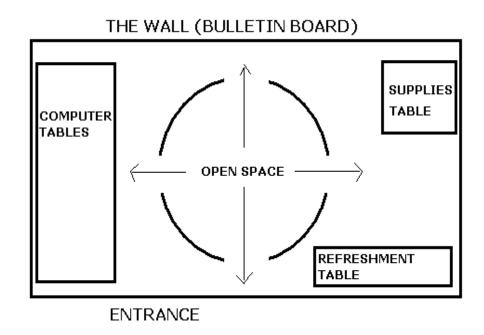


Fig 7 Village Strategic Plan Generated using Open Space Technology

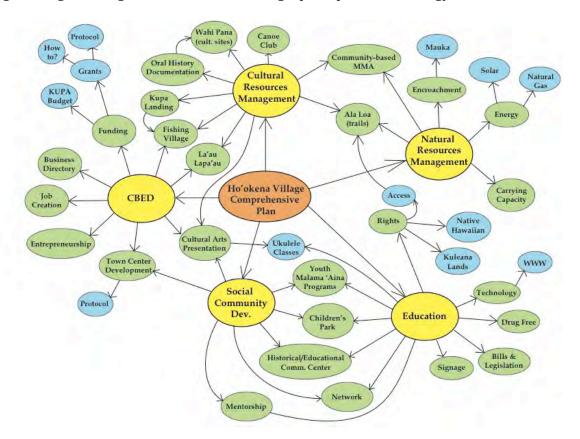
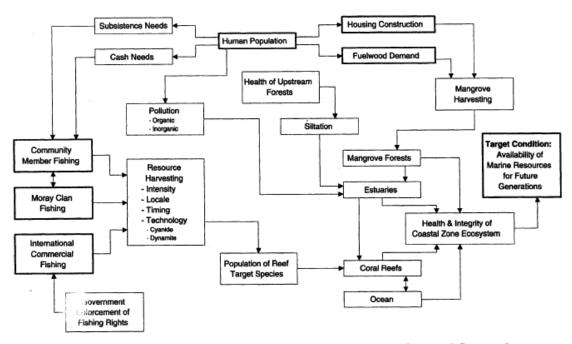


Fig 8 The Oregon Planning Steps Model (APA Oregon 1999?)

Four Steps of Oregon Model

	Driving question	Planning activities	Products
Step One: Profiling the community	Where are we now?	Research and data collection, compilation and analysis. If a values statement is developed, additional activities such as a community survey, meetings etc. may be required.	Community profile, values statement
Step Two: Analyzing the trends	Where are we going?	Determination of current and projected trends, assessment of their future impact. Creation of probable scenario.	Trend statement, probable scenario
Step Three: Creating the vision	Where do we want to be?	Creation of a preferred scenario and final vision.	Preferred scenario, vision statement
Step Four: Developing an action plan	How do we get there?	Identification of goals, strategies, actions, implementations agendas and priorities.	Action plan

Fig 9 Conceptual Scenarios Design (Margoluis and Salafsky, 1998)



**Coastal Scenario** 

Initial Conceptual Model

#### **Proposed Project**

Provide planning technical assistance to the planning staff of the DOC and related agencies to address village planning in American Samoa for a least one village study to be expanded in the future to other villages, as resources and time becomes available.

Technical assistance should assists in refining the programs of a village planning team at DOC in designing, and documenting integrated village economic development projects in a village ecosystem setting selected by the DOC staff who constitute the village planning advisory team.

The project requires to conduct field visit to the selected villages. DOC ensures DOC staff participation, translation, and support. DOC provides contact with OSA and village leaders. DOC provides desk space at DOC for this project.

## Framework for Interagency Collaboration

A conceptual framework for interagency collaboration recognizes that agencies are, or they should be, interdependent to minimize conflict and to foster positive synergism among their programs. Effective collaboration must be done in a collegial, negotiated and sustained manner and addresses the following:

- 1- <u>Mission</u>: each agency has their own specific mandate and administrative rules that determine the limit and sphere the power and its responsibility to the community its serve. Agencies can establish where and how they mission conflict or reinforce each other.
- 2- <u>Time Frame</u>: each agency may compete for funds during the budget allocation process, they may have their programs and projects in synchrony or not. Phasing requires that each agency is aware of when, where and how another agency's initiative affect its own.
- 3- <u>Geographic Space</u>: each agency operation occurs is specific areas and sites, When this happens they have to assess if their projects create reciprocal positive or negative externalities.
- 4- <u>Magnitude</u>: the size, scale, magnitude, multitude of programs and projects of one agency may impact the work of other agencies.
- 5- <u>Communication</u>: prompt and routine disclosure, and sustained communication avoids many problems, delay, contrasts, inertia, and help to build trust, familiarity, and a sense of joint mission and accomplishment, among participants.
- 6- <u>Agreements:</u> understanding each other mission and way to operate helps to enter into an interagency collaboration that is formalized into a Memorandum of Understanding (MOU). This MOU can evolve into a public-private partnership when also the private sectors and landowners participate.

7- <u>Best Management Practices (BMP)</u>: when communication is maintained and agreements are forged, BMP that integrates different stakeholders can be formulated though experimentation, monitoring, and mutual learning. <u>A Participatory Process to Formulate PUD Design and Ordinances</u>

Partnership and collaboration involves government agencies and the village council. Non-governmental organizations (NGOs) and private sector can also participate. The chart below visualizes a bottom-up process undertaken at the village level with support and technical assistance by line agencies. This process addresses the basic steps of scoping, visioning, planning, design, implementation, enforcement, monitoring and evaluation.

Because it start out from the identification of problems and opportunities at the village level and undertakes a need assessment, it can formulate a vision of a desirable future for a village. By exploring the alternative to achieve a common vision, it formulates a written document inclusive of planning and design aspects. Having a written village plan helps to attract more public and private funds for needed for community improvement.

Plan implementation is achievable when stakeholders enter into an agreement and sign a Memorandum of Understanding (MOU). This MOU enables collaboration to undertake programs and projects the village needs. Co-learning and experimentation in applying traditional knowledge and modern sciences is a key aspect of the Best Management Practices (BMPs) resulting from this process. Because MOUs and BMPs address many planning tasks, fewer ordinances must be enacted by the village council and by the territorial government of American Samoa. These ordinances then are more easily adopted, administered, monitored, and evaluated by village and government because they have community support.

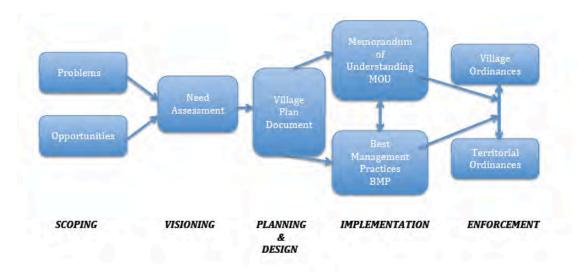


Fig. 10 A Bottom up Planning Process Leading to Plan Acceptance and Implementation

- BMP: They emerge from traditional knowledge and modern science through trial and error and sharing experiences of what works well for people and environment.
- MOU: Agreements among agencies, and village councils plus NGOs and private sector to work together to do necessary tasks.
- Village Ordinances: They codify rules of behaviors, practices and design, include village operations, land use, site design and management.
- Territorial Ordinances: They are laws, rules, and regulations and standards for land use and site planning.

Eventually village strategies, programs and projects will be spelled out so that they can be implemented as the example below illustrates.

#### **EXAMPLE 1 - IMPLEMENTATION REQUIREMENTS**

Implementation Actions	Estimated Cost (\$)	People & Expertise	Physical Material & Land
Construct sidewalks needed by	\$100,000	Matai, Village council, EDPO,	cement, construction machines
villagers		DPW, ASPA	~

#### **EXAMPLE 2 - RESPONSIBILITIES AND TIME FRAME**

Implementing Actions		Level of Implementation					encies	Ti	me Frai	ne
	`Aiga based	Neighbor -hood based	Village based	Sub- district based	County & Territory	Responsible Agencies	Assisting Agencies	Under 1 year	1-5 years	6-10- years
1) Identify the boundary of land ownership	1	1 1	1 1	1		OSA, <i>Matai</i> , Village Council	EDPO, AG, Private Sector	1		
Investigate and survey land development suitability	1	1	<b>V</b>			DPW, Matai	EDPO, OSA, Village Council, Private Sector	1	1	
Enforce land use permits and the registration of private lands			1	7	7	EDPO, Private Sector	DPW, OSA, Village Council	1	1	1

#### **EXAMPLE 3 - MONITORING AND EVALUATING THE PLAN**

			50000		50500	1 Gilliony	1	1			
DURP	Identify the boundary of land ownership	1	٧ -	1	1		OSA, <i>Matai</i> , Village Council	EDPO, AG, Private Sector	1		
American	Investigate and survey land development suitability	<b>√</b>	1	1			DPW, Matai	EDPO, OSA, Village Council, Private Sector	1	1	
an Samoa	Enforce land use permits and the registration of private lands			<b>V</b>	\ \	1	EDPO, Private Sector	DPW, OSA, Village Council	1	1	١
oa Village	EXAMPLE 3 - MONITORING	S AND EV	ALUATING	THE P	LAN				•		
Plar	Implementing Actions	Outcome Measure		Env	rironmental Impact	Economic Impact	Cultur	al Impa	ct		
Planning		Sho	ort-term	Long	-term (Goa	1)					
Work	Set setbacks along flood ways.	sections establish many floo are clear	ed? How od- ways red?	disaster controlled or reduced? ways		are pro how no landso saved	eserved? and nany natural apes are	What has the cost been? How much property has been protected?	Is the clandsca preservenhand	ape ed or	
book - May 1997 Implementation	Preserve existing malae; restore degraded malae.	in excelle	ny <i>malae</i> are ent shape? ny of them aged?	and a	nany <i>malae</i> ssociated ave been ed?	preser	vation helped	Has the <i>malae</i> attracted business or tourists?	Are main as oper and for recreati		

Fig. 11 Implementation and Monitoring Worksheet for Village Planning (UH DURP 1997)

References: UH DURP Spring 1997 Planning Practicum. American Samoa Village Planning Workbook. Honolulu, UH-DURP.

## **Institutional Aspects**

## **Legal and Administrative Aspect**

How a needed village planning process to deal with modern reality comes to fruition requires further exploration of the following points:

- 1- Enforcement limits and powers of Governor's Executive Orders versus existing laws.
- 2- Enforcement limits of MOU, BMP, versus land use ordinances.
- 3- Reciprocal relationship, if any, between Village Ordinances versus Territorial Ordinances
- 4- Territorial Government regulatory power and limit on customary lands
- 5- Feasibility of enacting Land Use Ordinance given the current American Samoa Zoning Laws.
- 6- Update and amendment process of existing American Samoa land use and environmental laws.
- 7- Regulatory power for zoning in American Samoa Laws Title 26 Ch. 2 Administrative Rules of the American Samoa Coastal Zone Management Act. (Adopted pursuant to the American Samoa Coastal Management Act of 1990, ASCA § 24.0506, July 9, 1997.)
- 8- Regulatory power from the Comprehensive Economic Development Strategy

## **Application for Land Use and Building Permits**

The Program Notification Review System (PNRS) with its Application requirement already provides well for a project description in terms of proposed land use, activities, and project details but more planning work is needed to fit proposed projects into the settlement setting where the project takes places so that plans, zoning, planned units development, form based zoning should exist together with urban and village standards to give concrete guidance to the PNRS process.

SECTIONS	CONTENT
Application No.	
Sec. 1 Applicant	Name, address, contacts
	information
Sec. 2 Proposed Land Use	Residential, commercial,
	industrial, agricultural,
	cultural, religious,
	educational, recreational,
	transportation,
	communication, ASG
	facilities, others
Sec. 3 Proposed Activities	New Construction, repair,
	extension, demolition,
	utilities, roads/driveways,
	paving, walls/fences,

	clearing, excavation, filling, dredging, drilling, mining, others
Projects Details	Building footprint, gross floor area, building height, number of floors, if residential number of units, no of parking spaces, if commercial what type, if industrial what type, business license for the proposed activity, project proposed start & completion dates, estimated project cost, is any of the proposed work underway of completed? Explain why done without a permit.
Sect. 4 Authority to use & occupy the land	Land registered Yes, No Land leased, Yes, No
Communally-owned land	Detailed & legal description
Verification of communal ownership:	Signature Sa'o/Matai permission to use land
Freehold or Individually Owned Land	Signature of Owner
Government-owned land White EDPO/Yellow: Applicant/Pink Building	Signature of Governor
Branch	

References: ASG Application for Land Use and Building Permit (Rev 9/93)

The application to the PNRS properly requires the signature of the Sa'o or Matai to ensure that the applicant has permission to use the land from the point of view of customary land tenure. But the proposed project should fit well into an existing and update village plan that may not even exists.

## **Annual Permit Report**

The Annual Permit Report of the AS Coastal Management Program provides information of the permit activity types and the top villages for application. For the period of October 1, 2012 – September 30, 2013, out of a total 844 permits approved and pending the following categories emerge:

Site preparation	015 *	01.7%
Repair	142	16.8%
<b>New Construction</b>	290	34.4%
Extension	050	05.9%
Infrastructure	273 **	32.0%

Others	<u>059</u>	<u>06.9%</u>
Total	844	97.7%***

- \* clearing, dredging, drilling, excavation, filling and mining)
- \*\* paving, road/driveways, utilities
- \*\*\* not 100% due to rounding.

Land related activities are less than 2% (site preparation), the activities pertinent to building structures account for 57%, infrastructure and utilities for 32%, and others for 7%.

Minor projects account for 81% and major one for 19%. Application for Tafuna are 125, Nu'uli 59, Leone 42, Vaitogi 41, Pago 38, Faleniu, Pava'ia'i, Aua, Iliili and Vailoa account for a range varying from 32 to 21 applications per village.

It can be inferred from this snapshot that the majority of these permits affect the pattern, density, layout and design of human settlement structures and infrastructures in the stated period. To have planning and design guidelines and BMP to assess these projects would be helpful.

References: ASCMP Annual Permit Report October 1, 2012-September 30, 2013

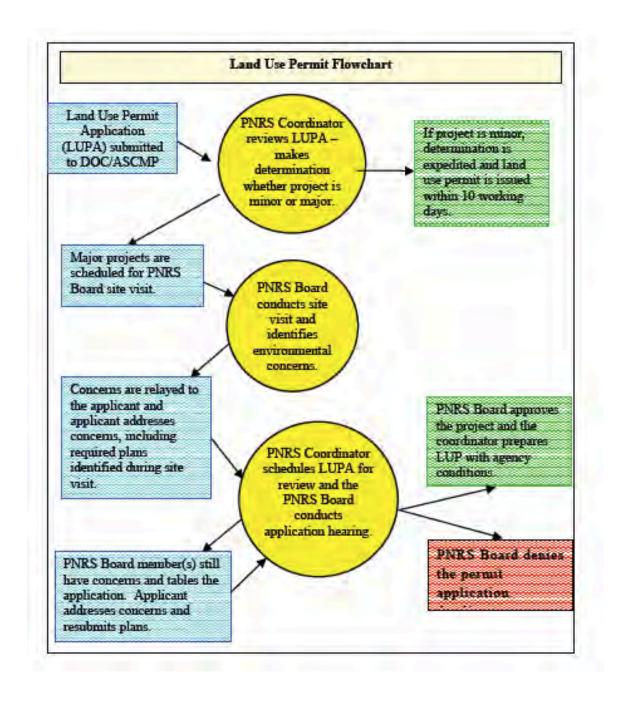


Fig. 12 Land Use Permit Flow Chart (References Herman Tuilosega, Juky 2005)

Reference: Herman Tuilosega. July 2005. <u>A Review of the Land Use Planning Process</u> and Proposal to Assist Environmental and Development Planning in <u>American Samoa</u>. Honolulu: University of Hawaii AOC Paper.

## Villages and Title 26 Ch. 2 Administrative Rules

Title 26 Chapter 2 American Samoa Coastal Management Program Administrative Rules was adopted pursuant to the American Samoa Coastal Management Act of 1990, ASCA § 24.0506, July 9, 1997.

#### Public Need

In assessing whether there is a public need, one looks at the basic service provided and to whom the service is provided. Public need means a need of the people of the Territory as opposed to the needs of an individual or group of individuals. The basic purpose must be one for which a village, group of villages, county, district, or the Territory, has a demonstrated need.

The meaning of the statement above is that public need is established at the village level or above the village level.

## Standards and criteria for review (26.0220)

As a requirement for approval, all projects shall satisfy or be conditioned to satisfy the following criteria:

The Project Notification and Review System shall be sensitive to the fa'a Samoa which means the traditional Samoan way of life, including but not limited to:

- a. recognizing the village council authority in regards to maintaining harmony and welfare of the community; and
- b. considering the village mitigation ordinances, village wetland resolutions or other applicable policies approved by the village council.

#### Promotion of recreation and public access

This chapter promotes recreation opportunities and shorefront public access shall be improved and increased for the public. So that:

- a. The acquisition, siting, development, and maintenance of varied types of recreation facilities that are compatible with their surrounding landscape and land uses, and which serve the recreation and shorefront public access needs of villages shall be promoted.
- b. Acquisition and/or use agreements and minimal development of passive recreation sites such as marine and wildlife conservation areas, scenic overlooks, trails, parks, and historic sites shall be promoted.

#### **Regulated Activities**

Regulated activities include Village ordinances adopted by the village councils. Shoreline development policy in the area measured two hundred (200) feet horizontally inland from the mean high-tide mark, projects, uses or activities shall normally be denied.

In villages with a ratified Village Mitigation Ordinance, the minimum setback established in a Village Mitigation Ordinance shall be imposed between the proposal project, use or activity and identified coastal hazards lands.

## Village Mitigation Ordinances

Village mitigation ordinance means a village regulatory instrument established collectively with a village council and the American Samoa Coastal Management Program that sets forth village or municipal mitigation policies for future village development which complement and supplement Village Regulations including the most feasible coastal hazards setbacks specific to village geography. Village Mitigation Ordinances have been developed and ratified in a number of districts. Subsequent Village Mitigation Ordinances shall be adopted by the American Samoa Coastal Management Program thirty (30) days after a village council has ratified such ordinance.

#### **Technical Assistance**

The American Samoa Coastal Management Program shall provide ongoing technical assistance and education to villages to assist the villages in preparing and maintaining any local coastal management program or village ordinance in support of coastal management objectives. The American Samoa Coastal Management Program shall maintain a current series of island maps clearly showing the Territory's Special Management.

## **Analysis and Findings**

The statement on public needs recognizes the village council authority to deal with harmony and welfare of the community as well as the power to establish environmental mitigation ordinances to protect wetlands and other "other applicable policies approved by the village council". So while it focus on community welfare and environmental protection does not exclude other applicable policies" that may deal with physical design and village design. The thing to do is to show a link between good siting and design with improved quality of life of residents and improved environment.

Clearly the current focus of this law is on coastal management, shoreline protection, and public access and it calls for further mitigation ordinances for future village development, to supplement existing village regulation so as to address coastal hazards mitigation.

## Need for Village Plans

Title 10 Public Planning Budgeting and Development (10.0105) states that there are created 6 planning districts in order to provide a basis for regional citizen participation. Item (d) further clarifies that through the assistance of the development planning office, district planning boards will assist the Territorial Planning Commission in obtaining village concerns toward village problems and proposed plans. (History: 1978, PL 15-64 § 1; and 1978, PL 15-92 § 2). This is another indication that creating village plan is a necessary and legitimate part of the process envisioned in planning and development for the Territory of American Samoa.

## The American Samoa Zoning Code in Brief

## 26.0314 Single dwelling zones, R1.

The uses permitted in single dwelling zones are:

- (1) one-family dwellings;
- (2) schools and churches;
- (3) parks, playgrounds and community buildings;
- (4) gardening for noncommercial purposes;
- (5) uses customarily accessory to any of the above uses, including home occupations and private automobile parking areas and private garages.

## 26.0315 Multiple dwelling zones, R2.

The uses permitted in multiple dwelling zones are:

- (1) any use permitted in the R l single dwelling zone;
- (2) keeping of poultry and domestic livestock for noncommercial purposes;
- (3) accessory buildings and structures, stables, barns, corrals, pens, and other similar structures;
- (4) two-family dwellings and multiple dwellings;
- (5) hospitals, sanatoriums and institutional uses.

## 26.0316 Agricultural zones, A.

The uses permitted in agricultural zones are:

- (1) any use permitted in R1 and R2 zones;
- (2) farming, including all types of activities and pursuits customarily carried on the fields of agriculture and horticulture, and farms and ranches for the raising of poultry and the raising and grazing of domestic livestock, including dairies and hog raising:
- (3) uses customarily accessory to any of the above uses, including home occupations and private automobile parking areas;
- (4) accessory buildings and structures, including private garages, stables, barns, corrals, pens, and other similar structures.

#### 26.0317 General commercial zones, Cl.

The uses permitted in general commercial zones are:

- (1) any use permitted in the Rl, R2, and C2 zones;
- (2) wholesale and retail stores, shops and businesses;
- (3) amusement enterprises:
- (4) automobile service stations, public automobile parking areas and public garages (not including automobile repair shops):
- (5) bakeries:
- (6) hospitals and clinics;
- (7) laundries and dry cleaners;
- (8) offices, business or professional, and banks:
- (9) personal service shops, including barbershops, beauty parlors and the like;
- (10) public utility buildings and uses, including fire and police stations, telephone

exchanges, electric distributing substations and the like;

- (11) repair shops and service shops, including shoe repair shops, plumbing shops, dressmaking shops and the like, but not including automobile repair shops;
- (12) restaurants and cafes;
- (13) studios;
- (14) other uses which in the judgment of the Board, as evidenced by a resolution in writing, are similar to those listed in this section;
- (15) uses customarily accessory to any of the above uses, including only those accessory to manufacturing, compounding or processing activities as are necessary for the ordinary conduct of the listed uses and which are an integral part thereof;
- (16) accessory buildings and structures;
- (17) public vehicle parking areas.

## 26.0318 Limited commercial zones, C2.

The uses permitted in limited commercial zones are: personal service shops and general stores, including barbershops, beauty parlors and the like; provided, that such personal services are carried on exclusively within a dwelling.

## 26.0319 Limited industrial zones, Ml.

- (a) The uses permitted in limited industrial zones are:
- (1) any use permitted in the C 1 zone;
- (2) the manufacturing, compounding, processing or treating of such products as bakery goods, drugs, cosmetics, and food products (not including fish and meat products or the rendering of fats and oils);
- (3) the manufacturing, compounding, assembling or treating of articles or merchandise from previously prepared materials;
- (4) automobile repair shops, including painting, body and fender work and rebuilding; truck and tractor repairing; and tire retreading;
- (5) bottling and packing plants;
- (6) ceramic products manufacturing.
- (7) machine shops, welding shops and sheet-metal shops;
- (8) warehouses and cold storage plants;
- (9) lumber yards, building material sales yards, contractors' equipment storage yards and the like;
- (10) other uses which in the judgment of the Board, as evidenced by a resolution in writing, are similar to those listed in this section;
- (11) uses customarily accessory to any of the above-listed uses, and accessory buildings and structures.
- (b) The uses listed in subsection (a) must be conducted within a building, or within an area enclosed by a fence or wall at least 6 feet in height, except for necessary gates.

## 26.0320 General industrial zones, M2.

The uses permitted in general industrial zones are:

- (1) any use permitted in the Cl and Ml zones except dwellings and hotels;
- (2) any other uses not specifically prohibited by law, including those which are or

may be objectionable, obnoxious or offensive by reason of odor, dust, smoke, noise, gas, fumes, cinders, vibration or water-carried waste:

(3) uses customarily accessory to buildings and structures.

#### **26.0321** Hotel zones. H.

The use permitted in hotel zones is hotels.

#### 26.0322 Watershed conservation zones, WC.

- (a) The uses permitted in watershed conservation zones are: any use permitted in R1, R2 and A zones.
- (b) The uses listed in subsection (a) shall be conducted to insure maximum protection against erosion and contamination of water supplies, and to insure preservation of the natural characteristics of the watershed area.

## 26.0323 Recreation conservation zones, RC.

- (a) The uses permitted in recreation conservation zones are:
- (1) agricultural crops;
- (2) recreational facilities.
- (b) No structure of any sort other than as approved by the Territorial Park and Recreation Board may be constructed between roads parallel to and near the ocean, and the mean high water mark of the ocean. Where no road parallels the ocean, there may be no structure between the mean high water mark and a point 30 feet inland from the mean high water mark of the ocean.
- (c) The uses and limitations listed in this section must be conducted to insure the development of recreational facilities and the retention of the natural scenic beauty of the area.

## **Commentary on Zoning**

A cursory review of the above zoning reveals that it is an acceptable and classic one, but it does not incorporate more contemporary understanding for the need of planned unit development design and standards, village standards, form based code (FBC), conservation design principles, low impact design, and impervious surface minimization. There is also no provision for Transfer of Development Rights (TDR) to deal with the windfall and wipeout impacting landowners when a plan is formulated, or parcel land readjustment (LR) and land pooling (LP) to facilitate parcel assemblages and redesign to fit new development standards.

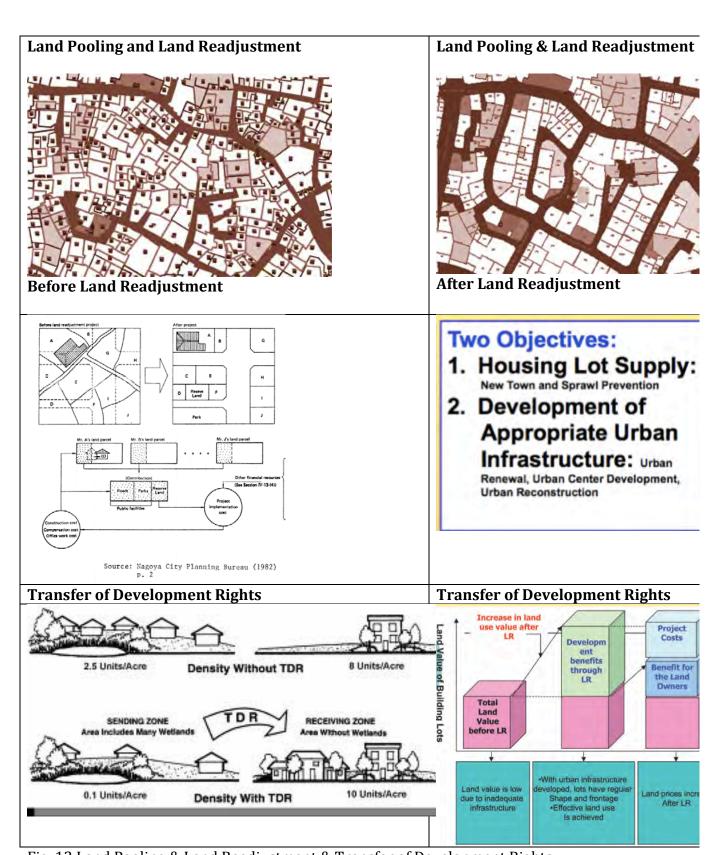
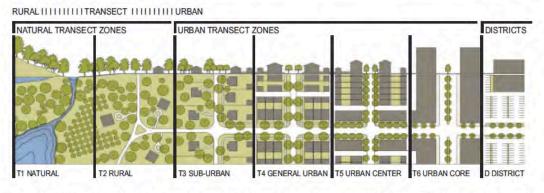


Fig. 13 Land Pooling & Land Readjustment & Transfer of Development Rights

#### **Form Based Codes**

Form-based codes (FBC) foster predictable high quality built results by using physical form (rather than separation of uses) as the organizing principle for the code. These codes are adopted into city or county law as regulations, not mere guidelines. Form-based codes are an alternative to conventional zoning. (Form-Based Codes Institute). Unlike conventional codes, form-based codes uses the intended form and character of a place (or context) as the organizing principle or framework of the code, rather than use, and regulate not just a single building but creates a high-quality place. (Cincinnati FBC 4-16-2013 retrieved from the web December 2013). While these FBC cannot be taken as is and transfer to American Samoa because the social, natural and built environment differs from the continental USA the idea has merit to be explored at the same time that PUD is pursued.

Thus it is useful to see how the FBC is organized. A basic idea is to see physical development in its environmental and site context using the transect to visualize a continuum of different places in a jurisdiction.



A natural transect diagram on top with the rural-to-urban transect below. This urban-to-rural transect diagram illustrates a continuum of places from the most rural to the most urban from left to right. Image courtesy of DPZ.

Fig. 14 Natural and Urban Transect depicts a continuum of places from rural to urban (Cincinnati FBC 4-16-2013)

For each zone of the transect the basic elements of the code are made explicit for what is permitted or not permitted: density, block size, thoroughfares, civic spaces, lot occupation, setbacks, building yard disposition, private frontages, building configuration, and building functions.

A "quick code guide" for a developer at the neighborhood level spells out the steps (1) find a transect zone for your parcel, (2) comply with the standards for site design, (3) and roads, (4) for building scale projects, (5) follow the procedures for subdividing and (6) for opting into the Form Based Code. The instructions for building-scale project are similar (1) find the transect zone for your parcel (2) (3) comply with standards for your zone, (4) choose and comply with the standards for your building type, and (5) follow the pertinent administrative procedures. A

summary table of such information is provided below for illustrative purpose.

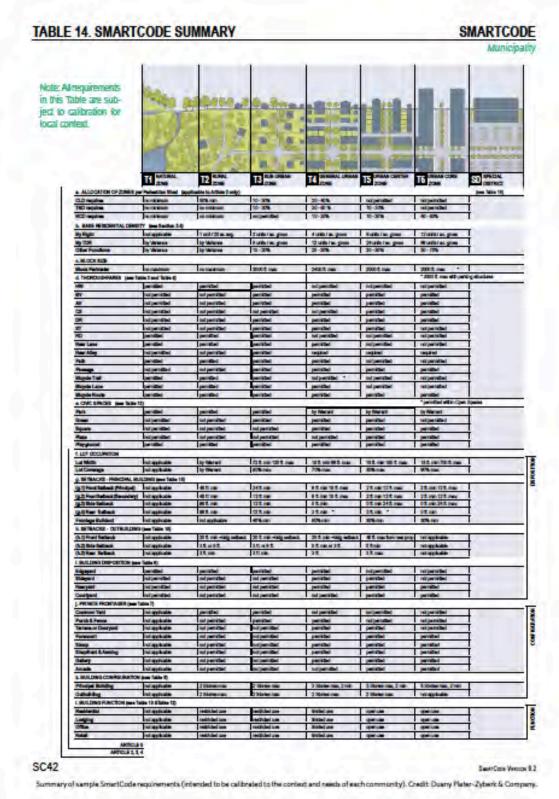


Fig. 15 A table summarizing the Form Based Code Elements for each Transect

Reference: Chicago Metropolitan Agency for Planning. ND. <u>Form Based Codes A Step by Step Guide for Communities</u>. Credits: Duany Plater-Zyberk & Company. Chicago: CMAP.

## **Consistency of PUD with Current Plans**

## Consistency with the Territorial General Plan of 2007

Any update and innovation of current American Samoa zoning should be matched against some of the good guiding principles outline in the plan that should inform zoning maps, PUD and the urban and village standards that would make new projects acceptable.

The Form Template below can be used to check consistency of village plans, PUD and standards to see if they implement the intent of the Territorial General Plan (TGP).

Consistency Table

TGP Areas of Concerns	PUD Ordinance /
	Design
Avoid Negative	8
Externalities	* Urban standards
	should be provided by
Adequate settlement	the general plan and
infrastructure and	zoning to guide PUD
services	* PUD can provides
	design configurations
Land saving settlement	for conservation design
spatial patterns	
	* PUD would contain an
Regard to fragility of	assessment of project
locality and impact on	impact on site and
adjacent uses	project externalities
Rational road and	* The general plan, and
circulation system;	zoning and
Traffic congestion or grid	infrastructures map
lock	should provide the
	circulation network, the
Loss of natural habitats	PHD would describe
	the internal layout to
Limited land for	the development
recreation	project
Over-crowding of built	* PUD purpose is to
environment	ensure open space
	through spatial
Population outgrowing	configurations and

fresh water supply	density arrangements
Service for water, sewer and power systems	* Infrastructure service standards and carrying capacity should be
Fire or police to provide safety	provided to the PUD by the pertinent sectoral plans

TGP Areas of Concerns	PUD Ordinance /
	Design
Possible Terminal Impacts	
Shortage of water	* PUD should help to
Removal of forest	build through infill
Elimination of wetlands &	within the unban zone
habitat	so as not to encroach of
Depletion of marine	wetland and natural
resources	habitats.
Depletion or	
contamination of fertile	
soil	

References: 4.4.1 Planning & Human Settlements (i-4-9) Ch. 4 Areas of Concerns Territorial General Plan (Ex Order No. 005-2007)

# Consistency with the Comprehensive Economic Development Strategy (CEDS), of $2012\,$

The Form Template below can also be used to see how village plans, design schemes, standards and ordinances address the CEDS Concerns, and can be filled in as a checklist or better with an explanation of how the concerns are met.

Note: Land Planning Items Extract from the 2012 AS Comprehensive Economic Development Strategy

#### **CEDS Concerns**

#### Land Constraints

- 1. Limited quantity of developable land.
- Limited land suited for agriculture or aquaculture.
- 3. Land tenure laws prevent highest uses, assembly into usable parcels, use as collateral, etc.
- 4. Limited application of zoning as a land use management tool exacerbates optimal land use.
- 5. Industrial Park is not always productively used, or is being used for industrial activities
- 6. Inability of foreigners to own land discourages investment.
- 7. Limited ability to use land as collateral limits access to capital.
- 8. Land matters frequently end up in litigation.
- 9. Suitable private commercial land is hard to identify and negotiate, for a variety of reasons, including vacant matai titles, uncertain boundaries, etc.

## **PUD Ordinance / Design**

PUD addresses land constraints (1) and (2) by conservation design within urban zone land

TDR and LR and land assembly are tools that can be studied for application in American Samoa

Zoning should be revamped as PUD is one element of it

A industrial park master plan would be a special PUD Zoning

PUD requires consultation with stakeholders and landowners

Efforts to map land tenure landownership is a must it does not matter if some land is contested, as some other is not: just knowing which is which helps planning

## **CEDS Concerns**

Constraints

## Territorial Government

Cost considerations in AS as transportation, labor, raw materials, markets, industrial sites, utilities, and others may be comparable in total over many locations. Receptivity of government and the community becomes a factor as do local tax structure, schools, health care, amenities and other qualities that appeal to their management and workers.

American Samoa's
development effort
requires closer working
relationship between
the government,
business community,
traditional leaders and
community
organizations.
Some economic

development requires government investment, and the government finances are very limited to make such investments.

## **PUD Ordinance / Design**

PUD is one tool that modernize zoning to address some of these concerns and aims

PUD is requires a consultative process among stakeholders and landowners

PUD encourage private sector investment by providing predictability in site design and development

CEDS Concerns	PUD Ordinance / Design
Tuna Industry	
Action Recommendation	
c. Locate suitable site for StarKist cold storage building d. Rebuild seawall to protect Tri-marine site e. Revive alia fleet (local fishing boats) for modern conditions	
f. Finance stretching of	
local longliners	
g. Develop or designate dock for longliners and alias	
h. Reclaim land on east side of harbor	

References: American Samoa 2012 <u>American Samoa Comprehensive Economic</u>
<u>Development Strategy</u>

Pedersen Planning Consultants. 2001. <u>Tualauta County land use plan : final draft</u> American Samoa Government Department of Commerce.

## **Planned Unit Development (PUD)**

Planning regulations can be issued by the Governors as an Executive Order, as the recent order not to take the sea cucumbers show, that then make reference to enforcement and fine structures provided by existing regulations (Executive Order 020-2013 Moratorium on Taking and Removing Sea Cucumbers, December 4, 2013).

Eventually the matter at hand should go the Territorial Legislature, the Fono, to be enacted into law. This is so because PUD is not allowed yet under current Zoning Laws. The Department of Commerce (DOC) would prepare the PUD ordinance it would go to the Governor and then there would be give and take

#### Content of a PUD Ordinance

In exploring the possibility to formulate and enact a PUD ordinance for American Samoa, but without copying other places, it is useful to see what PUD would address, contain and regulates. Typically on the Mainland USA the PUD topics that are addressed would include:

**PUD Topics (US Mainland Generic)** 

Setback

**Building Height** 

Infill

Roof Lines and Types

Lightening

Landscape

Parking

**Outdoor Storage** 

Service Area

**Driveway Standards** 

Lot Size & Dimension

Site Layout

Conservation Design

**Building Envelopes** 

Trees and Vegetation

Multifamily Buildings

Mixed Uses

Garages

**Street Patterns** 

# **Planned Unit Development (PUD) Templates**

Planned Unit Development (PUD) is a development and regulatory process that permits a developer to meet overall community density and land use goals without being bound by existing zoning requirements.

PUD is a floating overlay district which does not appear on the municipal zoning map until a designation is requested and approved. It includes provisions to encourage clustering of buildings, designation of common open space, and incorporation of a variety of building types and mixed land uses.

A PUD is planned and built as a unit thus fixing the type and location of uses and buildings over the entire project. Potential benefits of a PUD include more efficient site design, preservation of amenities such as open space, lower costs for street construction and utility extension for the developer and lower maintenance costs for the municipality.

Traditional zoning does not address mixed uses for buildings, changes in building setbacks, non-motorized transportation, environmental protection and possible brownfield regulations all within a confined space.

#### Potential Uses

Traditional neighborhood design, Preserve open space, Brownfield redevelopment, Urban infill and redevelopment, Mixed use development.

#### Creation

Any municipality with zoning authority is able to establish ordinances for PUDs it must have adopted zoning and subdivision ordinances and should have a

comprehensive plan.

While a PUD allows for flexible project design, standards are needed to protect public health and safety and to assure design quality and conformance to an overall plan.

Standards or criteria to be included in PUD regulations include:

Areas where PUDs are allowed

Developer provision of land and capital improvements for public uses.

Dimensions and grading of parcels and a ceiling on the total number of structures permitted in the development.

Permissible land uses

Population density limits.

Amendment procedures.

Schedule of development and assurance of completion.

Preservation of architectural, scenic, historic, or natural features of the area.

The PUD ordinance spells out the review process, opportunities for public involvement, and procedural guidelines. The community's comprehensive plan provides the overall context within which the proposed PUD developments fit in.

#### Administration

There are four general steps to developing a PUD:

# Pre-application conference

The developer consults with planning staff on ordinance, process and project plans.

#### Site plan review

The site plan review consists of a detailed site analysis of existing features, often an on-site walkabout, and a discussion about project goals and possible design solutions.

#### Preliminary development plan

The plan includes specific documents and maps giving a legal description of the project, a detailed site plan and supporting maps. The plan commission holds a public hearing at which the developer presents the PUD proposal and the planning recommendations are made available for public review.

#### Final development plan

The final plan contains the detailed engineering drawings of the entire site and process for completion of the project. The entire site plan for the PUD will be reviewed as a single entity. The plan commission would, at this time, approve recording the plat.

# **Implementation**

What is a floating zone?

A floating zone describes the permitted uses, setback requirements, and other

standards to be applied in the zone. It is not designated on the zoning map. Once enacted into law it "floats over" is available for use in any designated area in the ordinance. When an application for its use is approved, it is affixed to a particular parcel through an amendment to the zoning map.

# Report Card: PHD

<u>Cost of Implementation Above Average:</u> The developer usually pays all project costs. Staff time or a paid consultant will be needed to create the ordinance and for project review.

Public Acceptance - Above Average:

Generally accepted if public has early input to design of the ordinance and issues are addressed.

Political Acceptance - Excellent. Politicians accept PUD as it is market and developer driven. If the public accepts the plan, politicians will also.

<u>Equity and Fairness- Above Average</u>: PUDs are perceived as fair because the developer pays for all project costs. Project impacts and externalities on the surrounding neighborhoods emerge if the project is not designed properly. <u>Administrative Complexity - Above Average</u>: PUD proposals may involve more meetings than a standard subdivision project.

(This survey is based on a Delphi workshop in 2005 with educators and planners)

# **Buffer Zoning Ordinance**

Between a PUD urban use and other uses a buffer zonation may be required. In Georgia, there are five guidelines on how to set up a buffer ordinance between incompatible uses so that they are mutually protected.

- *Minimum standards for* A good buffer ordinance will incorporate all state requirements into a single set of local regulations.
- Flexibility and variance procedures

  The buffer ordinance should include variance criteria and procedures that are stringent but fair.
- *An exception for existing land uses.* Properties are only affected by the buffer ordinance when they change use—for example, when agricultural land is developed for residences.
- Exceptions for specified activities. Agriculture is traditionally outside the regulatory domain of local governments and may be exempted (although certain restrictions on pesticide and fertilizer application are appropriate). Forestry is acceptable within limits. Structures such as boat ramps are also excepted.
- *Guidelines for buffer crossings and restoration.* Crossings should be minimized, and restoration is sometimes necessary.

Reference: *Seth J. Wenger and Laurie Fowler*. February 2000. <u>Protecting Stream and River Corridors Creating Effective Local Riparian Buffer Ordinances</u>. Vol. 1, No. 1. Georgia: The Carl Vinson Institute of Government.

# Planned Unit Development (PUD) Topics for Samoa

These mainland topics can be compared to those more appropriate to the situation of village and land development in American Samoa. A Preliminary list is provided below. It can be refined by better spelling out the use of land in traditional lifestyle and more modern unban settings:

More research is needed to refine the topics for a Samoan based PUD appropriate to the diverse situation of small villages versus Tafuna and Utulaei:

Community area, malae, playground recreation, graves sites

Church and church building

Clinic

School

Community Halls, business training

Council meeting Hall

Ancillary buildings to community facilities

Community and privacy in housing design and residential areas

Pulenu'u information & emergency office

Village emergency equipment shelter

Public and family parking

Stores

Small businesses

Aiga buildings

Garden plots

Plantation

Trees and vegetated areas

Garbage collection, recycling

Water, water wells, water storage tanks, water purification

Sewage

Drainage

Roads

Paths

Boat lunching

Utility poles,

Utility pipes for water, energy, etc.

Disaster safe shelter

## References:

Center for Land Use Education www.uwsp.edu/cnr/landcenter/ November 2005

- CLUE's collaboration with the USDA, NRCS, GEM, and UWEX, entitled, "Partnership for Community Planning Models for Land Use Education, Planning, and Management."
- McMaster, Mary (n.d.) *Planned Unit Developments*. Planners Web Article 490 available at http://www.plannersweb.com/wfi les/w490.html
- Armstrong, Melissa et al (1992). *Community Planning Handbook: Tools and Techniques for Guiding Community Change*. Michigan Society of Planning Officials, Rochester, MI.
- Zoning, adapted by Kevin Struck. http://www.uwsp.edu/cnr/landcenter/pubs.html

## **Conservation Design**

Some are urban and design standards other like conservation design involve also a planning process. A pilot study on village planning in American Samoa focusing on Tualauta County nicely visually explain the process and we can refer to it in the next two pages.

But before embarking in village conservation design and infill it is good to remember the prototype Samoan Village depicted below (Vaitogi Village comes to mind) where the malae is the central element of village spatial organization facing the sea, surrounded by the family compounds with their own guest houses and extended family houses, and family plantation inland toward the mountain.

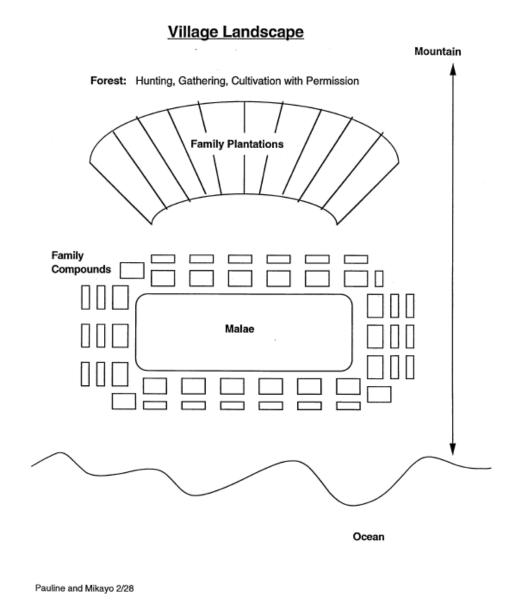
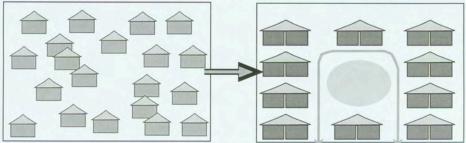


Fig. 16 Conceptual Model of a Traditional Samoan Village

#### HOUSING

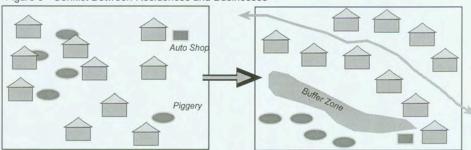
# **Replotting Scenarios**

Figure 4 - Carrying Capacity Exceeded [too many people & houses for the land to hold]



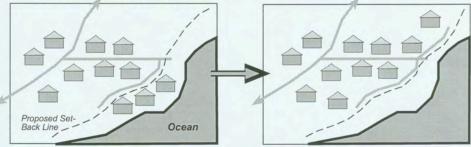
Higher density units can be built [apartments, duplexes] that allow the same number of people to live in an area with less infrastructure. This frees up land for agriculture, *malae*, cost-equity land, etc.

Figure 5 - Conflict Between Residences and Businesses



In this case a community might use replotting to set aside an area *downwind* and *downstream* for piggeries and certain small industries such as auto shops and gas stations. A **buffer zone** [ideally forest or thick scrub] could also be established to seperate residences from the area.

Figure 6 - Reclaiming Degraded Areas



A community can use replotting to reclaim culturally or environmentally important areas that have already been developed on. In this case, a village wishes to establish a setback from the coast. The houses that are in the sensitive area will be removed, and relocated to a more acceptable area.

IV - 10

DURP American Samoa Village Planning Workbook - May1997 Strategies and Analysis / Presentation of Strategies

#### PLANNING FOR NEW DEVELOPMENT

#### 1. CONSERVATION DESIGN

[aka: Planned Unit Development; Cluster Development]

This is an example of land that is to be developed. It abuts a paved road, has a small, intermittent stream, two groves of mixed hardwoods [including cacao, coconut, and breadfruit], and views of the surrounding mountains.

The owner would like to build 30 houses on the land.

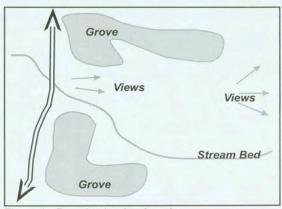


Figure 1 - Parcel to be developed

American-style **grid development** is very efficient, but ignores the physical beauty of the land and destroys its resources.

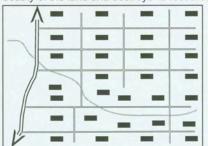


Figure 2 - American grid development

The current Samoan style of laissez-faire development preserves some aspects of the land, overruns others, and is inefficient.

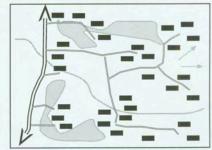


Figure 3 - Laissez-faire development

Conservation Design is a method of placing development in a culturally and ecologically sound manner.

Lot sizes are smaller than average, and houses are clustered closer togetherl. This is done to preserve the resources of an area.

Much of the land remains communal, and public space is created.

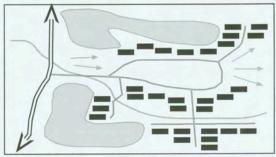


Figure 4 - Conservation Design

DURP American Samoa Village Planning Workbook - May 1997 Strategies and Analysis / Presentation of Strategies IV - 29

#### PLANNING FOR NEW DEVELOPMENT

Figure 5 - Identify amenities

STEP 2: Identify the areas of potential development.

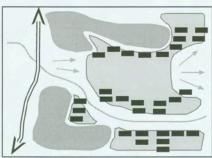


Figure 7 - Site houses

Figure 8 - Create circulation routes

IV-30

#### Four Steps for Conservation Design

STEP 1: Identify potential conservation areas. In this example they are the stream bed, the views of the mountain, and the groves. Other potential areas include:

CULTURAL: malae, fale, falesa, historic buildings, archaeological sites, agricultural lands, et al. ENVIRONMENTAL: wetlands, coasts, native forests and meadows, mountain slopes, watersheds, depressions, et al.
AESTHETIC: open spaces, scenic views.

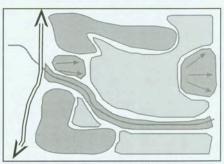


Figure 6 - Identify developable areas

STEP 3: Place the houses and lots in the designated areas. With Cluster Development the same number of units as originally planned are placed, but they are clustered closer together. Planned Unit Development allows for an increased overall density in the area as well.

> STEP 4: The final step is the placing of roads. This should result in a neighborhood that is suited to the cultural and environmental character of the area.

DURP American Samoa Village Planning Workbook - May 1997 Strategies and Analysis / Presentation of Strategies

# Appendix A. Anacronyms

ANZ Australia New Zealand Bank

ASCAH American Samoa Council on Arts and Humanities

ASCC American Samoa Community College

ASCC/CHNRDASC C, Community and Natural Resources Division

ASEPA American Samoa Environmental Protection Agency

ASHPO American Samoa Historic Preservation Office

ASMCA American Samoa Medical Center Authority

ASPA American Samoa Power Authority

ASTCA American Samoa Telecommunications Authority

BOH Bank of Hawaii

**CHAMBER Chamber of Commerce** 

**CIP Capital Improvements Program** 

**CRIAG Coral Reef Initiative Advisory Group** 

DAS Department of Administrative Services

DDPC Development Disabilities Planning Council

DHHS United States Department of Health and Human Services

**DHR Department of Human Resources** 

DHSS Department of Human and Social Services

**DLA Department of Legal Affairs** 

DLG Department of Local Government

DMWR Department of Marine and Wildlife Resources

DOA Department of Agriculture

**DOC Department of Commerce** 

DOC/OT Department of Commerce, Office of Tourism

DOE Department of Education

DOH Department of Health

DOI/NPS US Department of the Interior, National Park Service

DOI/OIA US Department of the Interior, Office of Insular Affairs

**DPA Department of Port Administration** 

DPPB Department of Program Planning and Budget

DPR Department of P arks and Recreation

**DPS Department of Public Safety** 

DPW Department of Public Works

DT Department of the Treasury

DYWA Department of Youth and W omen's Affairs

EAC American Samoa Economic Advisory Commission

FAA Federal Aviation Authority

FBNMS Fagate le Bay National Marine Sanctuary

FBPL Feleti Barstow Public Library

Fono Legislature of American Samoa

GOV Office of the Governor

GOV/FGC Office of the Governor, Federal Grants Coordinator

KVZK American Samoa Public Information Office (Broadcasting)

NMFS US Department of Commerce, National Marine Fisheries Service

NOAA National Oceanographic and Atmospheric Administration

**NOC National Olympic Committee** 

NRCS National Resource Conservation Service

**OFP Office of Federal Programs** 

OPAD Office of Protection and Advocacy

OPM Office of Petroleum Management

OTICIDE Office of Territorial and International Criminal Intelligence

P&RC American Samoa Parks and Recreation Commission

PNRS Project Notification and Review System

SFA Sports Federal of America

TAOA Territorial Administration on Aging

**TEMCO Territorial Emergency Management Office** 

TEO Territorial Energy Office

TOFR Territorial Office of Fiscal Reform

**TPC Territorial Planning Commission** 

UH-SSRI University of Hawaii, Social Science Research Institute

**USCG United States Coast Guard** 

USF&WS United States Fish and Wildlife Service

**WDC Workforce Development Commission** 

WHURP West Harbor Urban Renewal Program

WPRFMC Western Pacific Regional Fisheries Management Council

# Appendix B. Existing American Samoa Government Agency Plans

ASCC Community and Natural Resources Plan of Work 2000 - 2004
ASCC Urban and Community Forestry Program, Five-Year Plan 1996 - 2000
American Samoa Medical Center Authority Strategic Plan 2000 - 2005
American Samoa Historic Preservation Plan- Five-Year State Plan 1997 - 2001
American Samoa Power Authority Water Utilities Plan 19951
2002 - 2005 Generation Construction Work Plan (ASPA)
American Samoa Workforce Development Plan 2000 - 2004
Territory of American Samoa's Child and Family Services Plan 2000 - 2004
Child Care and Development Fund Plan for American Samoa 2002 - 2003
Impacts of Rapid Population Growth in American Samoa: A Call to Action 2000
Assessment and Strategy for the American Samoa Coastal Management Program
American Samoa's Comprehensive Economic Development Strategy 2000
Tualaluta County Land Use Plan 2000

American Samoa CSBG Program Com munity Action Plan 2000 - 2003 Community Development and Planning Program Consolidated Plan 2002 - 2004 Territory of American Samoa Capital Improvements Program Plan 2002 - 2006 Health Workforce - 2000 Plus, Preparing for the 21st Century 1999 Initial Fiscal Reform Plan, 2001

Pago Pago International Airport Master Plan 1995
Department Port Administration Port Master Plan 1999
Territorial Comprehensive Outdoor Recreation Plan Five-Year Plan 1997 - 2002
The State Plan for the Library Services and Technology Act 1998 - 2002
Hazard Mitigation Plan for the Territory of American Samoa 2001
Rebuild American Samoa Partnership Action Plan 2000 - 2005
Marine Education and Wildlife Outreach Program Five-Year Plan 1998 - 2002

Marine Resources Research and Management Five-Year Plan 2001 – 2005

# Appendix C. Proposed New and Required Agency and Comprehensive Plans

ASCC Urban and Community Forestry Program, Five-Year Plan 1996

ASCC Urban and Community Forestry Program, Five-Year Plan 1996 - 2000

American Samoa Medical Center Authority Strategic Plan 2000 - 2005

American Samoa Historic Preservation Plan- Five-Year State Plan 1997 - 2001

American Samoa Power Authority Water Utilities Plan 19951

2002 - 2005 Generation Construction Work Plan (ASPA)

American Samoa Workforce Development Plan 2000 - 2004

Territory of American Samoa's Child and Family Services Plan 2000 - 2004

Child Care and Development Fund Plan for American Samoa 2002 - 2003

Impacts of Rapid Population Growth in American Samoa: A Call to Action 2000

Assessment and Strategy for the American Samoa Coastal Management Program American Samoa's Comprehensive Economic Development Strategy 2000

Tualaluta County Land Use Plan 2000

American Samoa CSBG Program Com munity Action Plan 2000 - 2003

Community Development and Planning Program Consolidated Plan 2002 - 2004

Territory of American Samoa Capital Improvements Program Plan 2002 - 2006

Health Workforce - 2000 Plus, Preparing for the 21st Century 1999

Initial Fiscal Reform Plan, 2001

Pago Pago International Airport Master Plan 1995

Department Port Administration Port Master Plan 1999

Territorial Comprehensive Outdoor Recreation Plan Five-Year Plan 1997 - 2002

The State Plan for the Library Services and Technology Act 1998 - 2002

Hazard Mitigation Plan for the Territory of American Samoa 2001

Rebuild American Samoa Partnership Action Plan 2000 - 2005

Marine Education and Wildlife Outreach Program Five-Year Plan 1998 - 2002

Marine Resources Research and Management Five-Year Plan 2001 - 2005

# DOC spearheads 1st ever assessment of Aunu'u's economic development needs

The Commerce Department is leading the government initiative to assess the economic development needs for Aunu'u, the first known type of economic development assessment for the island-village, whose economic base is dependent mostly on taro plantatio

According to a DOC news release, the move comes amid the success of the governor's Adopt-A-School initiative which not only forged partnerships between ASG agencies and the Department of Education but has also brought together ASG agencies to determine sustainable economic development opportunities in Aunu'u.

Hand in hand with the Aunu'u village council, DOC is leading the project to "assess the needs for planned use development and economic village based initiatives" which engages all stakeholders with the ASG agencies to provide meaningful actionable plans in

"This model of collaboration will be replicated in Ta'u, inclusive in their development plan," said DOC, whose Adopta-School is A.P. Lutali Elemen-

tary School on Aunu'u. "Aunu'u and Manu'a islands also in partnership with the vil-lages and village councils," said DOC director Keniseli Lafaele.

Acting territorial planner Liné-Noue Kruse authored several Department of Interior grant proposals that were awarded to ASG, and one grant is now funding the work that is being done in Aunu'u, and will be implemented in Manu'a.

Lafaele said the work in Aunu'u is in progress and there is much to be done, but a great deal has already been accomplished with the partnerships in Aunu'u and amongst ASG agencies.

Sustainable economic development projects must be for pursued with the village council gro in order to solve these chal-lenges," he said. "This ASG partnership with the Aunu'u village focusing on economic land development has quickly materialized into realistic yet constructive dialogue of what is possible in Aunu'u."

Lafaele and his staff, along with Tafuna Industrial Park manager Misipati Salanoa, Line-Noue Kruse, University of Hawai'i professor of plan-ning and architect Dr. Luciano Minerbi, project lead Leifiloa Carol, and GIS technician Kang Sevao (Aunu'u resident) have tion," said DOC. met with Aunu'u Rep. Talaimatai Elisara Su'a, Aunu'u mayor of agricultural production is Aleaga Nili, and the village the belief that there is a discouncil "to solidify this partnership, expected outputs, and

to DOC on the needs and economic opportunities in Aunu'u.

Director of Education Vaitinasa Dr. Salu Hunkin-Finau authorized a space at the A.P. Lutali Elementary for the DOC to work closely with the Adopt-A-School program and to coordinate and implement economic initiatives in Aunu'u.

"It is the intention of the DOC to engage administrators, teachers and students of A.P. Lutali Elementary in shaping the outcome of the economic development of their commusaid Lafaele.

DOC said it sought out ASG intra-agency collaboration on what implementation frame-work will be needed to address economic opportunities in Manu'a as well as address economic initiatives in Aunu'u to further the project.

ASPA Executive Director Utu Abe Malae, ASEPA director Ameko Pato, DPW director Faleosina Voigt, and ASHPO director David Herdrich are collaborators on the project to assess economic and d opportunities in Aunu'u.

ASG's team that was esent during a site visit last Present during a saw trans.
Wednesday with Rep. Talaimatai included Pato, ASEPA present different challenges and Deputy Director Fa'amao Asa-assessment of needs that require lele, water specialist Casuallen lele, water specialist Casuallen dialogue and commitment not Fale, ASPA water division just by the ASG agencies but manager Taylor Savusa, and water chief operator Danielle Meleah.

The site visit explored what challenges and opportunities exist to develop any desired sector by the village council in coordination with DOC.

Historically, said DOC, the two main sources of economic activity for the Aunu'u people for the last fifty years are taro and making "faausi", a Samoan food item, which is made of taro (or tapioka).

(Samoa News should point out that not mentioned in the media release is the "special" taro Aunu'u is historical known a dark purplish taro, grown in Aunu'u's swamp area which many 'old timers' describe as having the smooth texture when eaten of "pulukamu" or "bubble gum", while still tasting like taro or tapioca.)

DOC said the Aunu'u village council submitted to to them their economic development challenges, identifying agriculture as a challenging sector to advance. "The two challenges identified is the declining motivation for young men and women to work the taro plantation and the fau tree invasion on the taro planta-

Adding to the challenges ease affecting the taro plantations and possible leaching of of this work in Aunu'u lead from the scrap metal in which has already produced a the landfill that is hurting the

The identified prioritized needs for the island are an elementary school van, passenger health clinic, cement road around the entire island connected to their evacuation routes, and fortified sea wall from the wharf to the A.P.Lutali

moved on the agricultural segment of economic opportunity by developing zoning maps by Kruse and Minerbi to recommend zonation that will demarcate the existing urban area from the areas of conservation and agriculture to ensure longevity to any agriculture intensification program.

Coastal zone Sandra Lutu is sending GIS technicians Kang Sevao and Robert Koch to conduct GPS mapping of the agricultural lands and urban areas to survey how much lands are actually being farmed for agricultural purposes and what lands are then left for possible intensification of taro, mango, moli, pine apple, banana, peas, cucumber and pumpkin.

The GPS mapping will assist the village, DOC, and other ASG agencies to understand what is currently being farmed and used for family consumption, thereby ensuring food security for the island and what lands are available for intensification of commercial export.

The existing taro cultivation is currently being done on communal lands which the communities must identify human resources that exist on island to commit to agricultural intensification programs





# ANNUAL GENERAL MEETING

Wednesday, December 11th 2013 @ 5:30pm Naumati Room, Tradewinds Hotel

> David Robinson, current Chairman, will be Reviewing our 2013 highlights.

Election of a new Board of Directors to serve thru 2014 will take place at this meeting. We encourage all members to come and participate.

0

If you wish to be on the ballot, require proxy forms, or need other information, please contact: Laufa'i Fanene at 770-5086, or mailto:rayne@fashionrayne.com

Light Pupus will be provided

Get involved at http://amsamoachamber.com

